

Cyberethics, Cybersafety, & Cybersecurity Conference

October 4-5, 2007



Summary Report from the

6th Annual C3 Conference Cyberethics, Cybersafety, & Cybersecurity

http://www.edtechpolicy.com/C32007/

Implications for the Educational Community

October 4, 2007 - Conference Sessions October 5, 2007 - Conference Workshops University of Maryland, College Park, MD





ETPRO CyberWATCH Subcontract Deliverables for the C3 Conference

YEAR 3

Cyberethics, Cybersafety and Cybersecurity (C3) Conference Event Summary

The Annual C3 Conference focuses on Cyberethics, Cybersafety and Cybersecurity as related to the educational setting (K-20). NSF funding has allowed additional participants to attend and provided for enhancements to the Cybersecurity programming. School districts budgets are increasingly constrained, and the funding allows for teachers to participate in the program. Additionally, we have focused efforts on Cybersecurity issues for the user services and IT support staff, and paid for their attendance. As security has become a front-and-center concern of IT departments and a common frustration for end-users, the support requirements for help desks and IT support staff have emerged as a critical competency for the central and departmental IT organization. This portion of the conference provided IT support personnel with an introduction to the common cybersecurity issues that their organizational users face. It also explored strategies and solutions for addressing user concerns and organizational requirements for improving the security of information systems. NSF funding paid for registration for 100 attendees (recruited from local school system, private/charter school and area 2-4 year college IT departments). This registration included access to both days of the conference, speakers, and workshops, a CD of course material, and numerous handouts. Additional monetary support came from the National Cyber Security Alliance, (ISC)², Symantec, Northrop Grumman and CyberSmart!, and workshop sponsorships from The Center for Safe and Responsible Internet Use, NetSmartz, and the C3 Institute, enabling us to deliver a high quality, well received conference that addressed the needs of the educational community. Over the two days we had 233 attendees, from Maryland, Virginia, New Jersey and Delaware school districts in addition to representatives from Higher Education, Non-profits, Business and Government/Law enforcement. The conference website can be found at: http://www.edtechpolicy.org/C32007/index.html The C3 conference has become one of the annual activities associated with National Cyber Security Awareness month--a congressional initiative led by the National Cyber Security Alliance. Each year the C3 conference will be held the first week in October to help kickoff the monthly awareness campaign. The 2008 conference will be held October 2 & 3. CyberWATCH funding will support the conference in year 4, with several security related activities being planned, in coordinated with the Digital Forensic and Network Lab. Tentatively, a Cybersecurity Summit and MD K-20 Academic Integrity Summit are being planned around the 2008 C3 conference.

Specific 2007 CyberWATCH initiatives included:

First Full Day of Cybersecurity related content

State's Attorney, Mr. Gansler recently launched Maryland's C.L.I.C.K.S. initiative
 Community Leadership in Cyber Knowledge & Safety - an educational outreach

- program designed to equip Maryland's community leaders with the resources to teach students and their parents about Internet safety. Security topics (highlighting identity theft) were also covered.
- First Sergeant Robert Smolek an 18-year veteran of the Maryland State Police, currently assigned to the Criminal Investigation Division where he supervises the Computer Crimes Unit, a specialized investigative unit dedicated to the investigation of computer intrusion, fraud, identity theft, child exploitation, and the forensic analysis of digital media seized during criminal investigations, discussed the federally funded, multi-agency, multi-jurisdictional virtual task force designed to increase the capacity of Maryland law enforcement to respond to computer facilitated crimes against children. Trooper First class and MD State Police Investigator E. Cohen finished the session with an overview of educator and end user "do and don'ts" for Internet Safety.
- KEYNOTE LUNCHEON Dara Gordon Murray, CISSP and Director, IT Security Staff, CISO and Sr. Sec. Advisor to the Assistant Sec. for Program Support U.S. Health and Human Services shared with the audience Protecting Your Children and Home Computer
- Ron Teixeira, Executive Director, National Cyber Security Alliance shared the recently released (October 2007) McAfee/NCSA Study Findings
- Bob Kirby, Senior Director for K-12 Education, CDW-G reviewed the recent (summer 2007) CDW-G School Safety and Security Index
- AFTERNOON KEYNOTE, Nancy Willard, Center For Safe and Responsible Internet Use Cyber-Safe Kids, Cyber-Savvy Teens, Cyber-Secure Schools. The session provided an overview of youth risk online issues, influences on youth online behavior, an analysis of Internet safety approaches that are not working, and guidance on more effective school-based strategies.
- Iris Beckwith from iKeepSafe reviewed the iKeepSafe & Symantec Mobile Truck Partnership initiative and resources, and more about Internet Keep Safe Coalition

Second Day: Selected/Added Cybersecurity breakout session

• Cybersecurity: the forgotten element

Full Agenda

8:00 - 9:00 AM

REGISTRATION CHECK IN: REFRESHMENTS

9:00 - 9:10 AM

OPENING REMARKS

DAVINA PRUITT-MENTLE

Director, Educational Technology Policy, Research and Outreach C3 Conference Chair

9:10 - 9:45 AM

OPENING KEYNOTE & C3 AWARD OF EXCELLENCE Recipient of the C3 Award of Excellence:

MARYLAND ATTORNEY GENERAL DOUGLAS F. GANSLER C.L.I.C.K.S. Initiative

Presentation:

LAURIE NATHAN
Outreach Coordinator, NetSmartz

This presentation will share free interactive and educational safety resources including 3-D activities to share with children and teens about how to be safe on-line. It will also describe the new C.L.I.C.K.S initiative.

9:45 - 10:30 AM

OPENING KEYNOTE & C3 AWARD OF EXCELLENCE Recipient of the C3 Award of Excellence:

DETECTIVE SERGEANT ROBERT SMOLEK
Maryland Internet Crimes Against Children Taskforce

Internet Safety Presentation:

ELIOTT COHEN, TROOPER FIRST CLASS, INVESTIGATOR Maryland State Police

As technology goes on and on, Internet crimes against children continue to be a growing problem, as the Internet has provided those individuals with a sexual interest in children unprecedented, unsupervised access to children. Eliott Cohen will discuss computer facilitated crimes against children, with a particular focus on victims, offenders, and those online technologies commonly used to sexually exploit children.

10:30 - 10:40 AM BREAK

Thursday, October 4, 2007

10:40 AM - 11:40 PM

ACADEMIC INTEGRITY: PROCESSES AND EXPECTATIONS

Andrea Goodwin

Assistant Director of the Office of Student Conduct
Office of Judicial Programs and Student Ethical Development

11:40 AM - 1:15 PM

Grand Ballroom

LUNCH AND LUNCHEON KEYNOTE SPEAKER

Protecting Your Children and Home Computer

DARA GORDON MURRAY, CISSP

Director, IT Security Staff, Chief Information Security Officer and Senior Security Advisor to the Assistant Secretary for Program Support U.S. Health and Human Services

The McAfee/NCSA Study Findings

RON TEIXEIRA

Executive Director National Cyber Security Alliance

1:15 - 2:15 PM

2007 Recently Released CDW-G School Safety Index

BOB KIRBY

Senior Director for K-12 Education CDW-G

2:15 - 3:30 PM

AFTERNOON KEYNOTE

Cyber-Safe Kids, Cyber-Savvy Teens, Cyber-Secure Schools

NANCY WILLARD,

Center For Safe and Responsible Internet Use

3:30 - 4:30 PM

iKeepSafe and Symantec Mobile Truck Partnership

IRIS BECKWITH

Internet Keep Safe Coalition

4:30 PM

Closure and Give Away

Workshops Friday, October 5, 2007 Theodore R. McKeldin Library Special Events Room 6137

8:30 - 9:00 AM

MORNING REFRESHMENTS & WORKSHOP CHECK IN **Welcome**:

DAVINA PRUITT-MENTLE

Director, Educational Technology Policy, Research, & Outreach C3 Conference Chair

DIANE HARVEY

User Education Services Library Services - McKeldin Library University of Maryland

9:00 AM - Noon

Cyberbullying and Cyberthreats: Responding to the Challenge of Online Social Aggression, Threats, and Distress

NANCY WILLARD,

Center For Safe and Responsible Internet Use

Come learn cutting-edge information in an interactive workshop session on how to prevent and respond to the increasingly common problem of cyberbullying and cyberthreats. The session will address real-life online risks students face as they embrace the Internet and other digital technologies:

- Overview of Cyberbullying and Cyberthreats
- Cybertechnologies and Activities
- Research into threats of violence or suicide and how this relates to cyberbullying
- Additional concerns related to youth high-risk online behavior
- Limits on online speech, including family values, school rules, user agreements, civil and criminal law
- Legal Considerations for Schools

OR

Cybersecurity: The Forgotten Element

DAVINA PRUITT-MENTLE

Director, Educational Technology Policy, Research, & Outreach C3 Conference Chair

RON TEIXEIRA

Executive Director

National Cyber Security Alliance

Come learn cutting-edge information in an interactive workshop session on how to prevent and respond to the increasingly common problems considered under the domain of cybersecurity. The session will include:

- Brief security stats/need for security awareness
- Top 10 items to know more about
 - How to limit personal information in email
 - o How to backing Up Files
 - How to create and check for strong passwords
 - Phishing, pharming & social engineering schemes/ recognize a hoax
 - o Determine if a website is secure
 - o Install/enable email filter & pop up blockers
 - o Use/install a firewall and anti virus protection
 - Use/install Anti-spyware and how to check for spyware-malwareadware
 - o Recognize risks in wireless environments
 - o Review your Annual Credit Report

Noon - 12:30 PM

Lunch - A light lunch will be provided

Workshops Friday, October 5, 2007

12:30 PM - 2:00 PM

NetSmartz

LAURIE NATHAN, Outreach Coordinator, NetSmartz Workshop

NetSmartz is a free, interactive, educational safety resource from the National Center for Missing & Exploited Children and Boys & Girls Clubs of America that uses age-appropriate, 3-D activities to teach children and teens how to be safer when online. Participants will learn about Internet dangers and how to effectively teach Internet safety in schools and communities. NetSmartz can easily be adapted to meet each educator's needs and time constraints. During the presentation participants will learn:

- The possible dangers children and teens may face online
- Characteristics of Internet predators and victims
- How Internet safety resources can help prevent online victimization
- Techniques for implementing NetSmartz in a classroom

The NetSmartz Workshop has developed Internet safety materials for use by children and teens ages 5-17. Participants will be introduced to the NetSmartz characters used to teach Internet safety and resource materials offered by NetSmartz. The materials will be demonstrated using real-life stories and case examples.

2:00 - 3:30 PM

Educator Awareness on Issues of Rights and Responsibilities & Academic Integrity in the K-16 Setting: Addressing Plagiarism in Academic Practice DAVINA PRUITT-MENTLE

Director, Educational Technology Policy, Research, & Outreach C3 Conference Chair

The digital age has created new concerns regarding the use of non-traditional electronic and Internet resources in the educational setting. The speed with which students acquire information technology skills may be chronically outpacing educators' abilities to ensure that positive habits of on-line behavior are being formed.

The core mission of this session is to inform the educational community about the ethical implications of technology use. The presentation will touch on a variety of topics including the latest survey data on state of affairs of youth plagiarism behavior (Josephson Institute of Ethics Study) and the MD Baseline Academic Integrity Pilot Study, positive impact practices and resources for individual and classroom use. Through the presentation of content and exploration through case studies participants will give consideration to responses that can be applied in their own settings. Participants will also learn how to get more actively involved in the MD Baseline Academic Integrity Study and the National C3 Baseline Study. Materials and resources will be provided.

Speaker Biographical Sketches - 2007

Keynotes and C3 Award Winners

C3 Award Recipient
Douglas F. Gansler
Maryland State Attorney General
C.L.I.C.K.S. Initiative

For eight years prior to becoming Maryland Attorney General, Mr. Gansler had been Montgomery County's chief prosecutor, where he launched innovative and successful programs to fight gangs, punish criminals, and protect the public. He has an unparalleled record of experience as a State's Attorney, former Assistant United States Attorney and private litigator.

Prior to being elected State's Attorney, Mr. Gansler was an Assistant United States Attorney from 1992 to 1998. He prosecuted over 1,000 cases involving almost every conceivable type of crime, including public corruption, hate crimes, narcotic trafficking, sex offenses, child abuse, economic crimes, gang-related violence, and homicides. In one of his most noted cases, he prosecuted the drunk-driving diplomat who killed a 16-year old Maryland girl near Dupont Circle in Washington, DC. While he was a federal prosecutor in the homicide division, he was part of a community-based team that formed the model for many of the advances in community-based justice that he has implemented in Montgomery County.

State's Attorney, Mr. Gansler recently launched Maryland's C.L.I.C.K.S. initiative - Community Leadership in Cyber Knowledge & Safety - an educational outreach program designed to equip Maryland's community leaders with the resources to teach students and their parents about Internet safety.

Laurie Nathan Outreach Coordinator, NetSmartz

Laurie Nathan is the Lead Outreach Coordinator for the NetSmartz Workshop, a program of the National Center for Missing & Exploited Children (NCMEC). Prior to her arrival at NetSmartz, Ms. Nathan was a staff analyst in the Exploited Child Division (ECD) at NCMEC. During her tenure in the ECD, Laurie garnered extensive knowledge of Internet search capabilities, became familiar with the ways children can be exploited through the usage of the Internet, and worked closely with law enforcement to have these cases resolved.

Prior to her work at NCMEC, Ms. Nathan was the Director of Programs at Prevent Child Abuse of Metropolitan Washington. Laurie managed over 40 volunteers who answered calls on PhoneFriend, a support line for children ages 5 to 15. Additionally, she worked on child abuse prevention outreach campaigns for the Washington, D.C. metro area.

Ms. Nathan graduated with highest honors from Emory University in Atlanta, GA with a B.A. in Psychology and a minor in Art History.

C3 Award Recipient
Robert Smolek
Detective Sergeant
Maryland Internet Crimes Against Children Taskforce

First Sergeant Robert Smolek is an 18-year veteran of the Maryland State Police, currently assigned to the Criminal Investigation Division where he supervises the Computer Crimes Unit, a specialized investigative unit dedicated to the investigation of computer intrusion, fraud, identity theft, child exploitation, and the forensic analysis of digital media seized during criminal investigations. 1SGT Smolek also directs the

Maryland Internet Crimes Against Children Task Force (MDICAC), a federally funded, multi-agency, multi-jurisdictional virtual task force designed to increase the capacity of Maryland law enforcement to respond to computer facilitated crimes against children.

As a Maryland Police Training Commission certified police instructor, 1SGT Smolek regularly lectures, trains, and provides technical assistance in the area of computer crime investigation to federal, state, and local law enforcement agencies and serves an adjunct professor at Anne Arundel Community College where he teaches a Cybercrime course. 1SGT Smolek holds an MS in Management from Johns Hopkins University.

Eliott Cohen Trooper First Class, Investigator Maryland State Police Maryland Internet Crimes Against Children Taskforce

Trooper First Class Eliott Cohen, a nine (9) year veteran with the Maryland Department of State Police, is currently assigned to the Criminal Investigation Division, Computer Crimes Section. The Computer Crimes Section heads the Maryland Internet Crimes Against Children Task Force, which is responsible for the investigation of Online Child Sexual Exploitation. Tfc. Cohen has been an investigator in the Computer Crimes Section for five (5) and is responsible for conducting criminal investigations relating to crimes facilitated by the use of computers and other areas of high technology. As an investigator, his primary responsibility is to investigate crimes of Online Child Sexual Exploitation. Tfc. Cohen has been recognized as an expert in computer related investigation by Maryland courts and his peers. He regularly instructs federal, state and local law enforcement on how conduct computer related investigations. He also educates children, parents, counselors and school administration about the risks children face when online and how their online presence exposes them to a variety of sexual predators.

As a Maryland Police Training Commission certified police instructor, regularly lectures, trains, and provides technical assistance in the area of computer crime investigation to federal, state, and local law enforcement agencies. Tfc. Cohen graduated from Montclair State University in Montclair, NJ with a B.S. in Political Science and a minor in Psychology.

C3 Conference Chair

Davina Pruitt-Mentle Director, Educational Technology Policy, Research, and Outreach

Davina Pruitt-Mentle serves as Director for Educational Technology Policy, Research and Outreach (ETPRO). Her primary responsibilities include providing professional development opportunities for educators through workshops and graduate courses, many of which are run on line, and overseeing grant initiatives and research projects that advance effective learning and teaching through technology integration. She has also been instrumental in developing ETPRO's K-12 STEM Outreach model which introduces or re-engages youth to STEM using culturally savvy, community connected activities, in an informal fun fashion while bridging informal activities to classroom content.

She has extensive experience in the research, development and delivery of educational media, including computer software, multimedia, distance learning and print materials. She served on the advisory committee for the national TSSA standards (Technology Standards for School Administrators) and Partnership for 21st Century Skills, and presently serves on the Maryland State Technology Plan Advisory Committee, the Maryland TL8 Advisory Council, Prince George's County Chamber of Commerce Education and Workforce Steering Committee and serves as the Education Chair for the Prince George's County Technology Council. In 2006 she was appointed to serve on the K-16 Maryland Committee on Library Information Literacy and Ethical Use. She has a three ISTE NCATE Program Review Board appointment.

Her research and development interests have focused on constructivist learning and teaching via technology, through her Young Scholars Mindtools Program, Digital Fluency curriculum and professional development through gaming theory. The Mindtools Program provides a means for students to explore technology applications essential to college success while also focusing on career possibilities that connect engineering, science, math and technology. Critical need areas are emphasized such as IT/IA/IS and digital forensics with a special focus on exposing students to the plethora of career opportunities in cybersecurity. A main research initiative looks at technology as an empowerment vehicle by investigating the meaning of technology in the lives of minority students with specific focus on recent Hispanic immigrants. Current research includes the Maryland Baseline Academic Integrity Pilot Study and the National C3 Baseline Study.

She has served as faculty lecturer within the College of Education at UMCP since 2001. She served as Director of Educational Technology Outreach within the College of Education at UMCP from 2001-2007. Before joining the College, she taught Chemistry (general through AP) at Oxon Hill High School in Prince George's County, Wheaton High School in Montgomery County, and Charles County Community College,

Montgomery College and Central Virginia Community College. She also worked as a contractor in the Fuels Science Division at the Naval Research Laboratory. She has acted as consultant to a number of technology and education-related organizations, and has authored and presented at numerous national, regional and state conferences. Her PhD dissertation at UM in Educational Policy: Community and Educational Opportunity in the U.S.: The Relative Utility of a Community Based Informal Educational Technology Program.

Session/Workshop Speakers

Andrea Goodwin
Assistant Director of the Office of Student Conduct
Office of Judicial Programs and Student Ethical Development
University of Maryland

Andrea Goodwin is the Associate Director of Student Conduct at the University of Maryland. Her responsibilities include administering and overseeing the University's Academic Integrity Process and advising the Student Honor Council on campus. She meets regularly with students to resolve cases of academic misconduct and serves as a resource to faculty, staff and students regarding issues of academic integrity on campus. Andrea received a Bachelor's degree in Business Administration and a Master's degree in Higher Education Administration from Syracuse University. Andrea received her Ph.D. in Education, Policy, Planning and Administration from the University of Maryland.

Dara Gordon Murray, CISSP Director, IT Security Staff, Chief Information Security Officer and Senior Security Advisor to the Assistant Secretary for Program Support U.S. Health and Human Services

Dara Gordon Murray is the Director, IT Security Staff, Chief Information Security Officer and Senior Security Advisor to the Assistant Secretary for Program Support at U.S. Health and Human Services (HHS). Formerly as HHS' Director of the Information Systems Security Division, Program Support Center and the Program Manager, HHS-wide IT Security Program Team, Ms. Murray had oversight responsibility for the implementation of an agency-wide risk management and comprehensive computer security awareness training program for approximately 2000 federal government employees and contract employees. Prior to working for HHS, she was employed for the National Science Foundation and with the U.S. Department of Justice, Tax Division and the Telecommunications Services Staff. Her responsibilities included the deployment of network security for the Justice Consolidated Network, (JCN) which is the first high-speed network using asynchronous transfer mode (ATM) processing sensitive but unclassified federal government information ever to be maintained by a public switch carrier under the Federal Telecommunications Services (FTS) contract.

Due to her efforts, she has won several network security awards for technical excellence from the General Services Administration for the implementation of the JCN.

She started her federal career in 1987 as a DB2 and COBOL programmer, prior to being appointed a Computer Security Specialist at the U.S. Nuclear Regulatory Commission. Prior to 1987, she worked as a CICS programmer for the IBM Federal Systems Division in Gaithersburg, Maryland. She holds an AA in Computer Science from Montgomery College, a B.S. in Computer Science and MBA from University of Maryland, Graduate School, and a Post-Masters Certificate in Telecommunications Engineering from Johns Hopkins University.

Bob Kirby Senior Director for K-12 Education CDW-G

Bob Kirby, senior director, K-12 education, CDW-G will provide an exclusive look at the comprehensive results of the CDW-G 2007 Student Safety Index and results from the release of the self-assessment tool and discuss the trends and solutions that CDW-G believes are essential to ensuring the security of our schools.

CDW Government, Inc. (CDW-G) released the findings of its first Student Safety Index at the National Education Computing Conference in June 2007. The Student Safety Index set a national benchmark highlighting school districts' security successes and challenges. Surveying 381 K-12 school district security and IT managers, the Student Safety Index uncovered where districts stand in terms of computer network security, security incident response and emergency planning, and explored the areas that still need attention and improvement. CDW-G believes that feedback from district IT and security personnel is essential to helping communities make security decisions that are in the best long-term interests of students and schools. In August 2007, CDW-G followed up the study with the release of the School Safety Index self-assessment tool to enable members of the educational community to participate in the national study. Both the Index and self-assessment tool help parents, administrators and policymakers understand the importance of implementing and actively supporting physical and cyber security policies.

Ron Teixeira Executive Director National Cyber Security Alliance

As the executive director of the National Cyber Security Alliance (NCSA), Teixeira is responsible for the overall management of cyber security awareness programs and national education efforts. Teixeira works closely with various government agencies, corporations and non-profits to increase awareness of Internet security issues and to empower home users, small businesses and the education community with tools and best practices designed to ensure a safe and meaningful Internet experience. Teixeira has provided security tips on a number of news outlets like CNN, Newsweek,

Associated Press, Parade Magazine and Radio and TV News Shows all over the country.

Nancy Willard

Center For Safe and Responsible Internet Use

Nancy E. Willard, M.S., J.D. is a former educator and attorney who has focused on youth online risk issues for more than a decade. She is director of the Center for Safe and Responsible Internet Use and Cyberbully.org. She also is the author of two books: Cyberbullying and Cyberthreats: Addressing the Challenge of Online Social Aggression, Threats, and Distress (Research Press) and Cyber-Safe Kids, Cyber-Savvy Teens: Helping Young People Use the Internet Safely and Responsibly (Jossey-Bass).

Iris Beckwith

Vice President of Program and Partner Relations, Internet Keep Safe Coalition

Iris K. Beckwith, frequent lecturer and child advocate, has spent 13 years of her professional career presenting children, educators and families with abuse prevention and Internet safety education.

Ms Beckwith currently serves as Vice President of Program and Partner Relations of the Internet Keep Safe Coalition where she works to bring Internet safety training and curriculum to children and educators across the country. She recently presented at the D.A.R.E. International conference, Pennsylvania School Study Council, and offered satellite training for Attorney General Tom Corbett (PA) for his Operation Safe Surf Initiative.

As a devoted child advocate and certified abuse prevention education trainer, Iris worked with Childhelp® for 10 years. She has lectured on child abuse recognition and response to professionals and has taught abuse prevention programs to more than 25,000 students. Through AOL's Internet "SafetyBot" Robot Program, she reached over 40,000 elementary school children with information on how to keep safe online. She has been interviewed for numerous television, radio and newspaper/magazine stories on both child abuse and Internet safety.

Ms Beckwith enjoys spending time with her husband, three grown children, and new grandchild; traveling; Penn State activities; and photography. She has lived in Virginia for the past 35 years.

Lessons Learned:

Attendees would like to have tables to take notes. In addition, more "hands-on" and/or how to sessions need to be planned. Initial thoughts that come to mind are practicing teachers sharing how they have used materials from curriculum providers like iSAFE, Netsmartz etc... but how they specifically integrated it. Vendors and vendor tables and

poster displays may also add a new dimension. Additional workshops of how to's especially security MUST be planned.

2007 C3 Summary Evaluations from the Attendees

Evaluation and Feedback	
1 - 5 scale, with 1 being strongly disagree, 5 being strongly agree, 6 NA	Average
General Questions	
Overall, how satisfied were you with your conference experience?	4.66
How satisfied were you with the overall logistics of the conference?	4.24
In general, how pleased were you with the online registration process?	4.82
I learned new information in this conference.	4.76
I will use the information that I learned in this conference in my current position.	4.78
I would recommend this conference to others	4.86
Considering what I learned in the conference sessions, the cost was reasonable.	4.76
AVERAGE	4.70
How satisfied were you with	
Food	4.30
Wireless computer access	4.08
Materials and Resources	4.53
Online session evaluation	4.67
Ads or listing in educational publications	2.57
Attended this conference last year	2.71
C3 e-mail notices	4.20

Γ	
Information from a colleague	4.58
Online event calendar listing	2.50
AVERAGE	3.84
Workshops	
Cyberbullying and Cyberthreats Nancy Willard, Center for Safe and Responsible Internet Use	3.74
NetSmartz Laurie Nathan -Outreach Coordinator, NetSmartz Workshop	4.31
Educator Awareness on Academic Integrity in the K-16 Setting Davina Pruitt-Mentle	4.38
AVERAGE	4.14
Speaker's Presentations	
Laurie Nathan, NetSmartz Internet Safety	4.59
Eliott Cohen, Maryland Internet Crimes Against Children Taskforce, Internet Safety Presentation	4.45
Andrea Goodwin , Assistant Director of Student Conduct Academic Integrity: Processes and Expectations	4.50
Luncheon Keynote Speaker, Dara Gordon Murray, CISSP	2.95
Ron Teixeira Executive Director National Cyber Security Alliance The McAfee/NCSA Study Findings	4.05
Bob Kirby, 2007 Recently Released CDW-G School Safety Index	3.45
Nancy Willard, Center For Safe and Responsible Internet Use Cyber-Safe Kids, Cyber-Savvy Teens, Cyber-Secure Schools	4.09
Iris Beckwith, iKeepSAFE	4.13
AVERAGE	4.03

What topics would you like to hear more about in the future?

1. Perhaps a little more on cyber-safety and teenagers and how we can help keep teenagers safe. I work at a high school so more information on teaching cybersafety specifically to teenagers would be helpful. Overall I was very impressed with the conference and the knowledge of the presenters.

- 2. Nancy Willard, I liked her approach. Educate students without scare tactics., , I thought it was very well planned and interesting as well as informative.
- 3. The information was very good but too much of it was repetitious.
- 4. Teenage on-line safety. The dangers of sharing on line and someone being able to figure out where the student lives, goes to school, etc., On-line safety and cyber bullying, There were several of us who attended from our school and we each had the same suggestion that conference tables be provided next year. It was very difficult and exhausting having to balance everything on our lap, esp. if we got a cup of coffee or a glass/bottle of water, and then took notes during the sessions. Those narrow tables that are often at conferences would make a VERY valuable addition to the conference.
- 5. How to help children... lesson plans for the classroom... not just websites., The sessions over lapped in information very often. It would be more beneficial if the topics were distinct, and you make sure each presenter didn't talk about the same information. Only 2 or 3 of the presenters were "new"... like the Officer.
- 6. The format and the topics presented were valuable and relevant to my current job responsibilities, and information provided by all presenters was not only interesting but also eye-opening. Unfortunately, Ms. Willard's consistent negating of the information being presented by iSafe and law enforcement placed her in professionally compromising position. In a forum such as that of the 2007 C3 Conference, it is imperative to demonstrate an understanding of as well as a practice of empathy and respect towards differing levels of information insight and information delivery. In other words, out of professional courtesy, it would have been more appropriate for her to have kept her negative comments to herself.
- 7. Topics chosen leave little room for suggestions.., The resources given are opening all kinds of avenues for more info..., My only issue was traffic and parking. I know this is probably not correctable.
- 8. How to respond to issues from an administrative standpoint. It is difficult, when dealing with situations, to be sure that administrative decisions are based on law.
- 9. cyber awareness

What workshop topics/information would you be interested in??

- 1. Internet Security Software, Academic Honesty
- 2. More direction on HOW to handle situations, and less on just being taught what is happening.
- 3. how and lessons to use in the classroom
- 4. security seems to be something I need to learn more about
- 5. isafe and other curriculum options
- 6. training pre-teens to make good choices rather than wholesale blockage or censorship

Please indicate in the space provided comments and/or suggestions on how we can improve our conference?

- 1. Also, more hands on activities would be AWESOME. It isn't in "best practices" to lecture ALL day. Possibly having some type of interactive learning situation or small group discussions would help. People could discuss their problems with cyber bullying... and ways they have resolved them.
- 2. This was a terrific conference. I attended last year by myself and was so impressed I came this year and brought my technology teachers with me. Davina...this is such a valuable conference and the content is so relevant. We have had nothing like it here in New Jersey. Thank you for your exhaustive effort in putting this together. What a monumental task!
- 3. less "sage on the stage" talking AT us and more breakouts and discussion and then evaluation....sitting and being talked AT for so many hours is not a best practice for effective professional development. however, the information presented was EXCELLENT! the modality of that presentation needs to be changed.